



MOBILE GAME

A NEW GENRE THAT COMBINES
PUZZLES AND RPG



ABOUT US

OWL Games is a visionary mobile game company with the experience and technology of carrying out a number of successful projects. We are developing highly competitive games that can succeed in the Global Market. With a mission to push the boundaries of experience in mobile gaming industry, our talent team strives to create unique game performance and competitiveness.



GAME OVERVIEW

Puzzle & Rogue is a variety of single-play and multi-play mobile-phone game equipped with PVP, raid, and guild war that take advantage of the fun of 3-match puzzles and collective RPGs.

01

Reinforcement of RPG class-specific features using a formation system

Designed to revive the character class's unique characteristics, improve strategy, and increase the value of individual character.

02

Application of AI Content Generation System

New content creation with smart AI (dungeon structure, enemy deployment, adventure events, relics, etc).

03

Various puzzle combination systems to maximize the experience of 3-match puzzle

Nine different block erasure forms according to special block combinations, allowing user to enjoy a variety of fun and strategic plays.



GAME OVERVIEW

04

Strengthen the depth of strategy (skill customization system)

A user has two basic skills, and depending on the content, skill customization is possible, creating various combinations

05

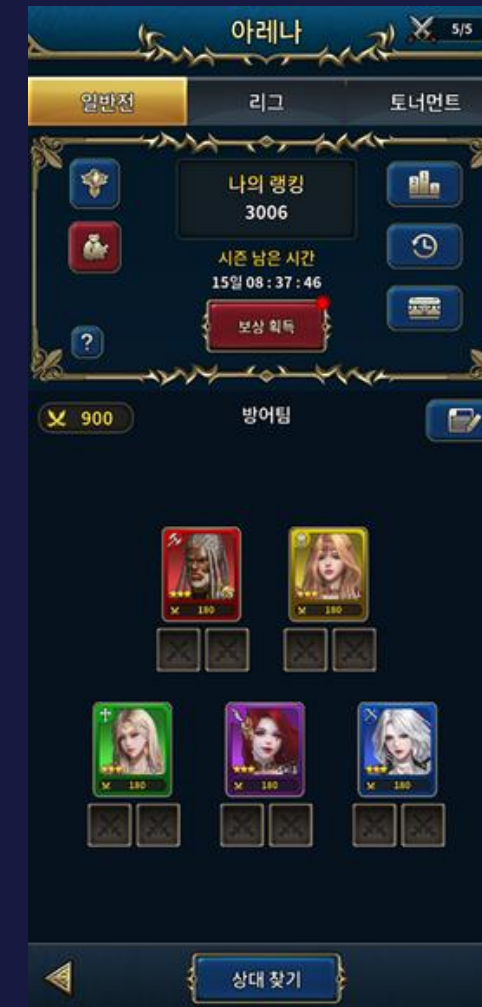
Graphic quality

A luxurious character illustration in a semi-realistic style.

06

Wide range of network content

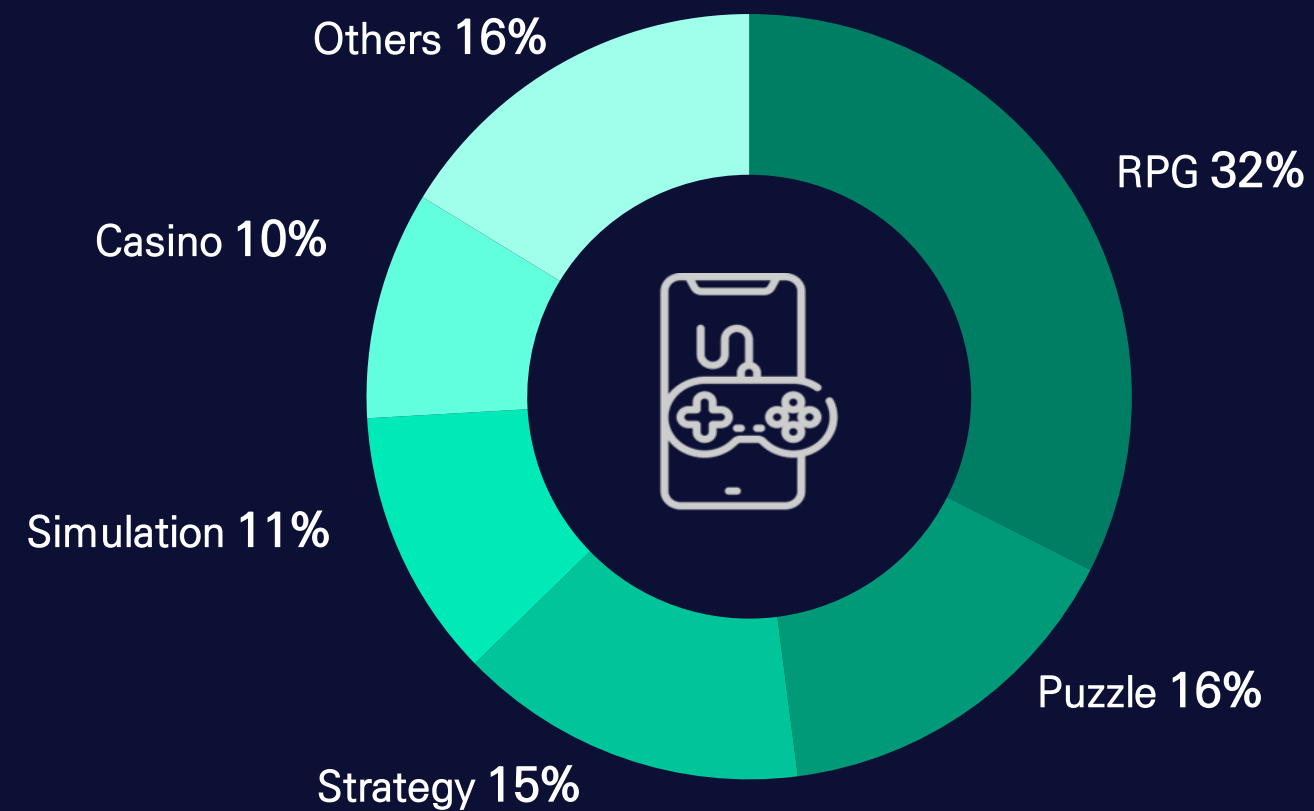
PVP General, PVP Tournament, PVP League, Guild Match, Guild Raid



MARKET RESEARCH

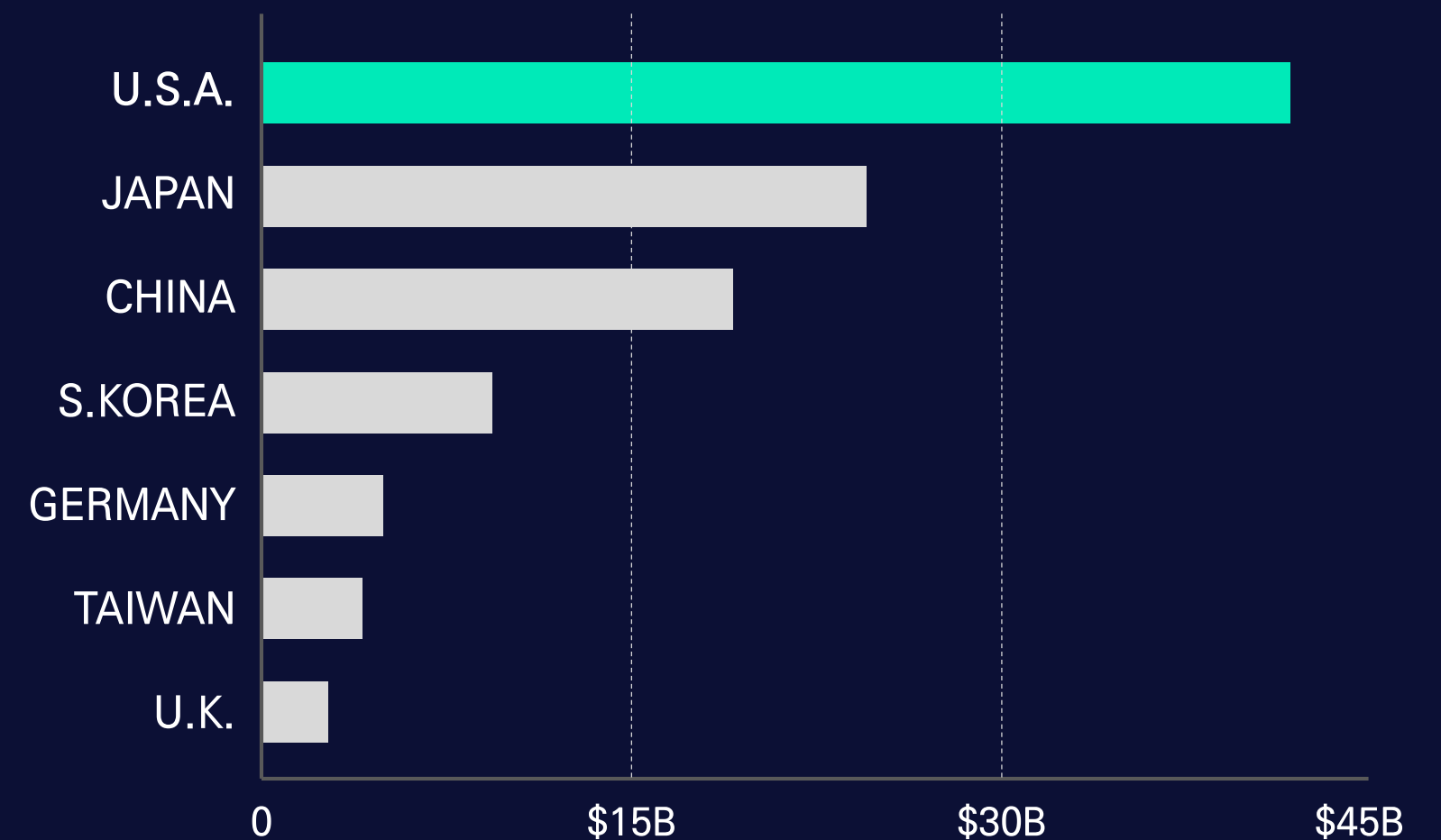
- RPG + Puzzle' Takes Half Of Total Revenue
- U.S. Markets Overwhelmingly Bigger

Revenue by Mobile Game Genre (Global)



* Source : data.ai. 2022. 03

Mobile Game earnings by country
(2021 App Store + Google Play)



* Source : data.ai. 2022. 03

MARKETING & SALES STRATEGY

Preparing for Global Launch

01

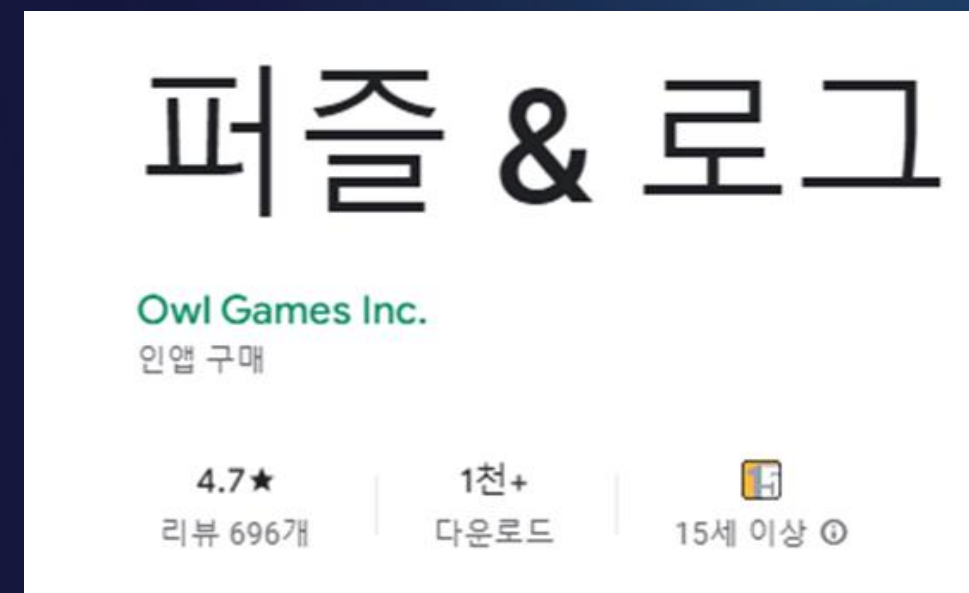
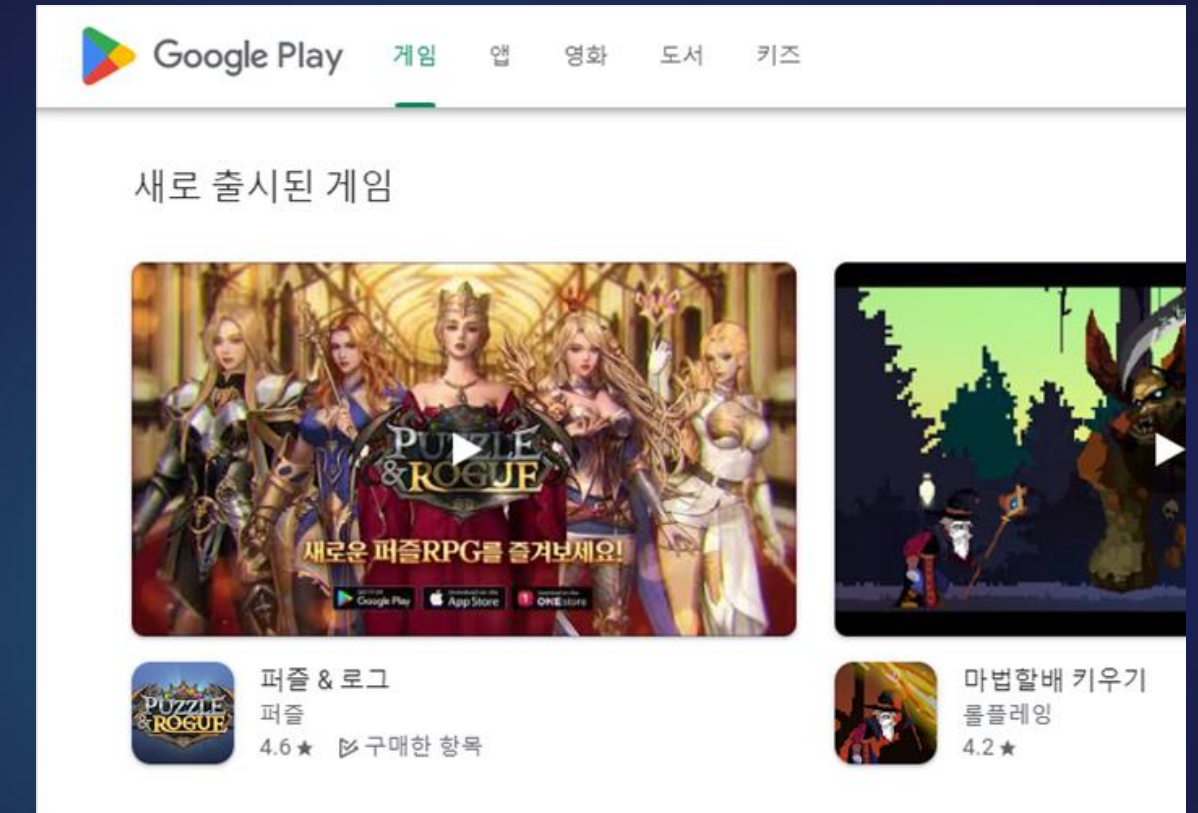
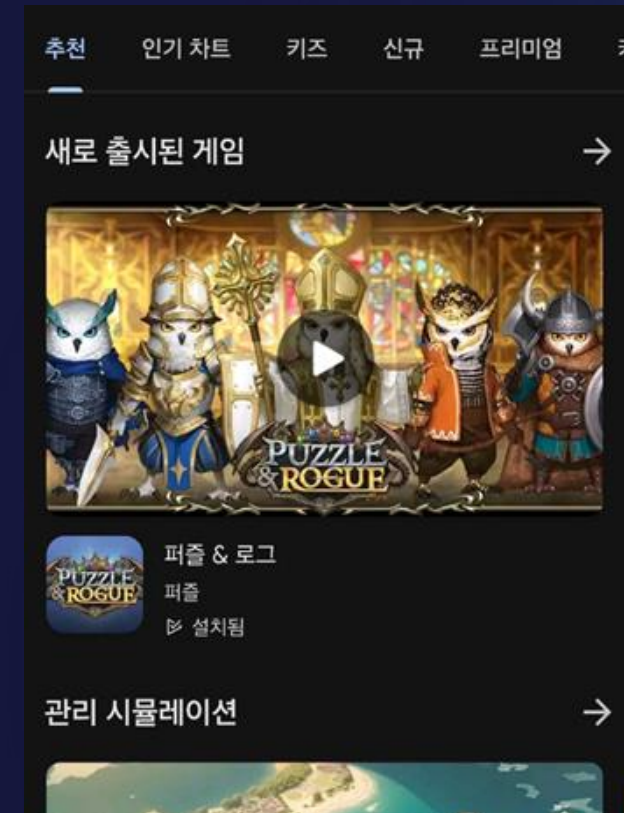
Available at Google Play / App Store

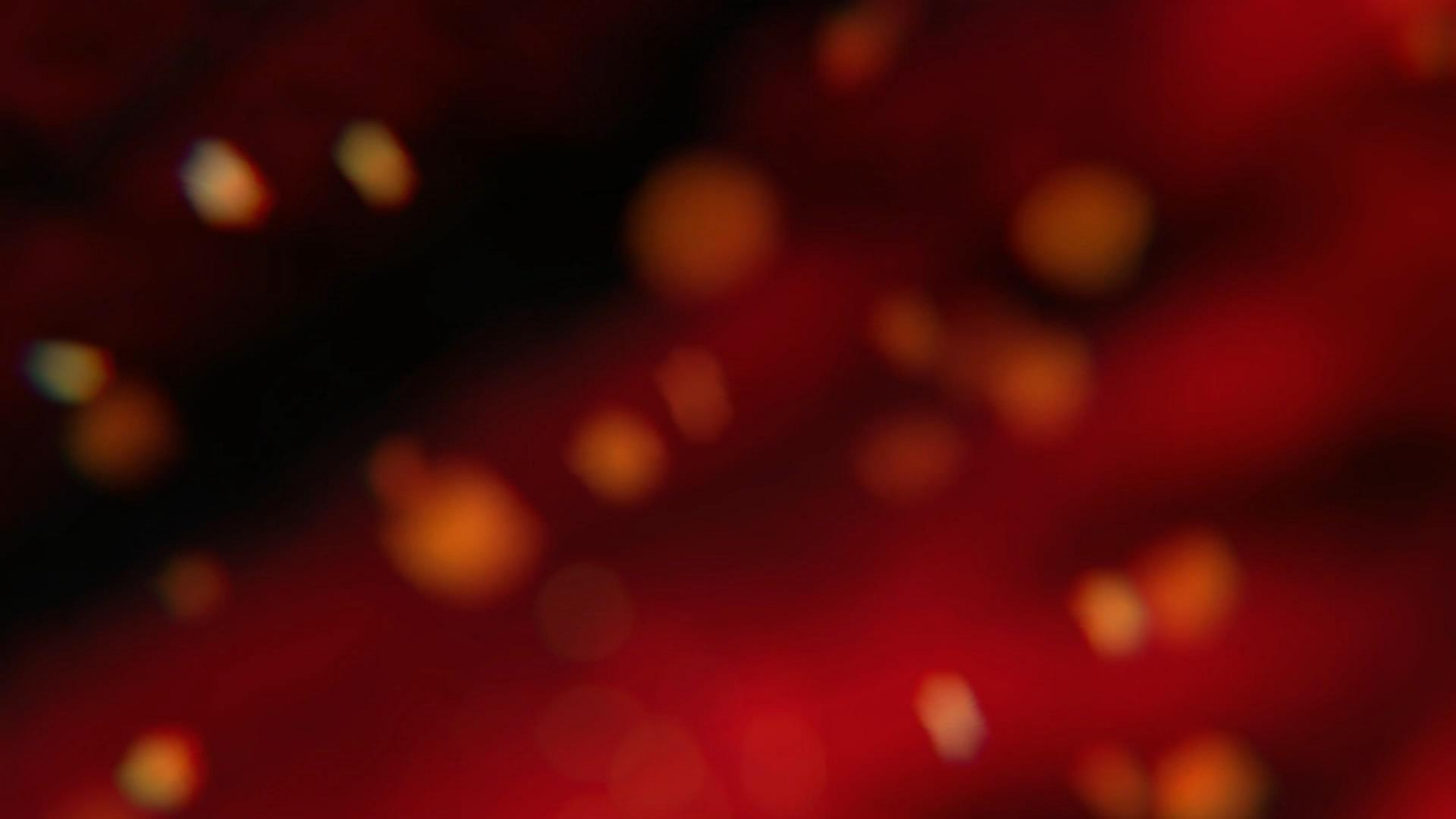
02

Increase Game life with Additional Content

03

Increase Game balancing operations







LET'S TALK

Thank you for venturing into amazing RPG World. We invite fellow pioneers, investors, and partners to join us in shaping and expanding this epic saga. Together, let's forge a gaming legacy that echoes globally.

E-mail: bin4165@naver.com

owlgames.co.kr