



TECHINNOVATION®

Marina Bay Sands, Singapore, Level 3 | 29 - 31 October 2025

Partnership
Invitation

DISCOVER.
CONNECT.
COLLABORATE.

Presented by:



Innovation
Partner for
Impact

Event Partner:



Discover TechInnovation

TechInnovation, originally conceived by IPI back in 2012, is Asia's premier platform for innovation and business transformation. Returning for its 13th edition, TechInnovation will bring together industry leaders, key opinion leaders, entrepreneurial innovators, international technology seekers, and providers in one central location.

- Grow awareness of new and emerging technologies
- Explore co-creation and co-innovation opportunities
- Seed business collaboration opportunities
- Leverage IPI's global innovation ecosystem



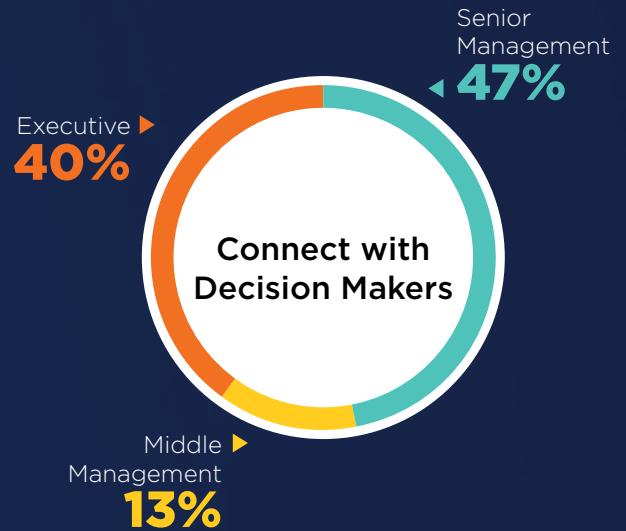
Empowering Innovation. Enabling Growth.



IPI creates opportunities for enterprises to grow beyond boundaries by accelerating the innovation process through access to its global innovation ecosystem and advisory services.

Visitor Profile by Industry

- ♦ Academia, Education & Research
- ♦ Aerospace Engineering
- ♦ Agriculture & Aquaculture
- ♦ Building & Construction
- ♦ Consumer & Retail
- ♦ Energy & Environment
- ♦ Food & Nutrition
- ♦ Finance & Investment
- ♦ Government
- ♦ Health & Personal Care
- ♦ Infocomm & Electronics
- ♦ Logistics & Supply Chain
- ♦ Marine & Offshore
- ♦ Materials & Chemicals
- ♦ Manufacturing & Engineering
- ♦ Professional Services



Three Days. Endless Opportunities.



DAY 1: DISCOVER

Gain insights into emerging innovations, industry disruptions, and market trends. Expect expert briefings, trend analyses, and technology showcases.



DAY 2: CONNECT

Navigate internationalisation, regulatory standards, and cross-border partnerships. Attend market entry panels and compliance discussions to explore new markets.



DAY 3: COLLABORATE FOR IMPACT

Learn from successful co-innovation projects and growth strategies. Discover how businesses are scaling through partnerships and driving real-world impact.

**Booth application for
TechInnovation 2025 is now open.**

For more information, please contact
techinnovation@ipi-singapore.org
wymmer.ho@mpinetwork.com

Partner with us as a Sponsor!

Amplify Your Brand. Accelerate Innovation.

As a TechInnovation 2025 sponsor, you'll connect with a global audience of technology seekers, innovators, and industry leaders. Elevate your brand, engage new markets, and position your business at the forefront of innovation.



- ♦ **Maximise brand visibility** to an international audience
- ♦ **Engage with diverse industries** ready for tech adoption
- ♦ **Generate leads and partnerships** that fuel growth
- ♦ **Strengthen your brand image** and thought leadership
- ♦ **Influence decision-makers** and innovation-driven companies



Inspiring Thought Leadership

Engage with bold ideas and explore how emerging technologies and business strategies drive growth and real-world solutions.



Showcase & Pitch

Present your latest technologies to an audience ready for co-creation and commercialisation.



Collaborate & Co-Create

Connect with enterprises seeking innovative solutions through TechInnovation's open innovation platform.



Curated Business Matching

Meet serious technology seekers and partners to unlock new markets and opportunities.



Expand Your Network

Build valuable connections with innovators, industry leaders, and partners from Singapore and beyond.

Sponsorship Packages at TechInnovation 2025

Entitlements	Silver	Gold	Platinum
Partner's Logo Presence			
Acknowledgement of Partner's logo in the Digital Backdrop, Programme Booklet, and other marketing collaterals online and printed where Partner's logo is being mentioned	●	●	●
Partner's logo will be listed on the event landing page website and with hyperlink and corporate description (limited to 200 characters)	●	●	●
Partner's logo on the Conference slide before and after each session (whenever possible)	●	●	●
Conference			
Standalone Presentation		●	●
Technology Sharing Session			●
Exhibition			
Exhibition Booth	6sqm	12sqm	24sqm
Exclusive Visibility			
Permanent feature at Entry Walkway Advertising area	●	●	●
Speaker's Gift			●
Registration Counter Branding		●	●
Lanyard Branding			●
Meetings and Lead Generation			
Priority Business Matching		●	●
Lead Generation Scanner	●	●	●
Tickets & Passes			
Breakfast Networking VIP passes		2	2
Evening Reception VIP passes		2	2
Exhibitor passes	2	4	8
Marketing, PR and Branding			
Logo acknowledgement in EDM footer		●	●
Dedicated EDM to TechInnovation's Registrants		1	2
LED Wall Advertising Opportunities (Rotation)	●	●	●
Social Media Promotion		●	●
Media interview opportunities (Whenever possible)	●	●	●
Partner's quote in the press releases (Whenever Possible)	●	●	●
Package Total	S\$20,000	S\$50,000	S\$100,000

The information provided is accurate as of 22 May 2025.

Tailored Packages for Impact



Breakfast/Lunch Networking Package

- ◆ Acknowledgement of sponsorship at breakfast networking
- ◆ Featured logo onsite and on event website
- ◆ 2 VIP tickets to 1 breakfast networking reception

S\$ 15,000



Evening Networking Package

- ◆ Acknowledgement of sponsorship at evening networking
- ◆ Featured logo onsite and on event website
- ◆ 2 VIP tickets to 1 evening networking reception

S\$ 15,000



Speaker Package

- ◆ Silver sponsor entitlements
- ◆ 1 x 15-minute speaking opportunity

S\$ 30,000



Dedicated Networking Session

- ◆ 1 x dedicated 2hours networking slot for selected target audience (50 pax, F&B not included)
- ◆ Lead generation report will be provided post event on the attendees

S\$ 20,000



Product Demo Speaking Slot

- ◆ 1 x 15mins product demo speaking slot

S\$ 10,000



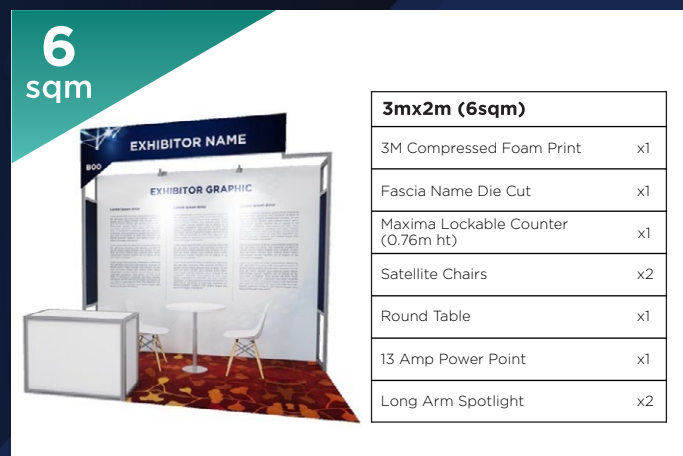
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Make your mark with a space that's uniquely yours

Raw Space only:
SGD\$ 750 per sqm



Shell Scheme:
SGD\$ 900 per sqm



Diagrams are for illustration purposes only. Actual layout may vary. Note: All rates quoted are in Singapore Dollars. No financial credit will be given for any package item not utilised. All information is correct at the time of publication and is subject to change. In some instances, changes may be required by the organiser and hence the terms contained here cannot form part of an offer or contract.

	6 sqm	12 sqm	18 sqm	24 sqm	36 sqm
Co-Exhibitor (Only for Shell Scheme Booth)	-	Up to 2	Up to 3	Up to 4	Up to 6
Exhibitor passes	2 passes	4 passes	6 passes	8 passes	12 passes
Raw	-	\$ 9,000	\$ 13,500	\$ 18,000	\$ 27,000
Shell	\$ 5,400	\$ 10,800	\$ 16,200	\$ 21,600	\$ 32,400



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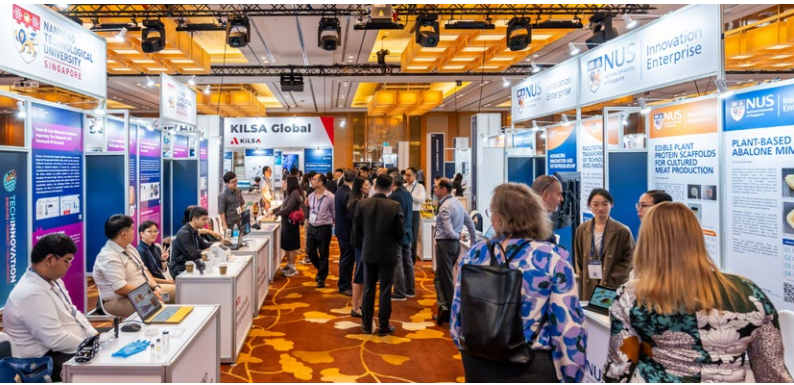
Date : 29 - 31 October 2025



Time : 9:30am - 6pm



Venue : Sands Expo & Convention Centre,
Marina Bay Sands, Level 3,
Hibiscus and Heliconia Ballrooms



Let's connect at TechInnovation 2025

Limited booth spaces available, book your booth space now!

techinnovation@ipi-singapore.org

wymmer.ho@mpinetwork.com