

Media Services using AI-based AR, VR, and XR

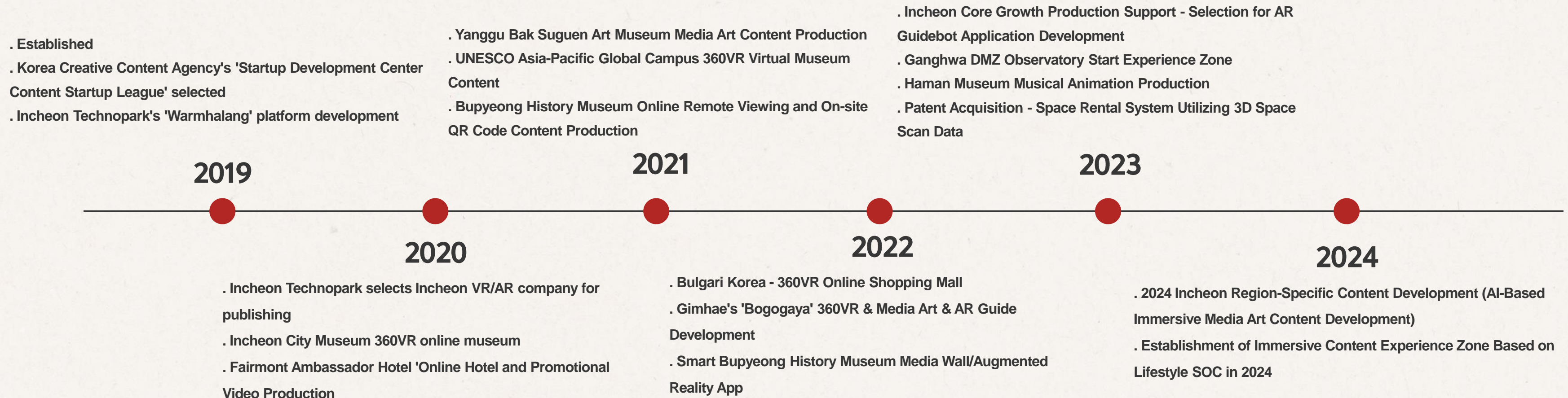
zipshowkorea



The Company

zipshowkorea

- Smart content production specialist company
- Specialized in online exhibitions, VR, AR, media walls, AI content, 8K resolution, sensory experience zones, and entertainment, combining technology and creativity to deliver modern, engaging content and memorable experiences.



Market Opportunity

Recently, there has been a rapid growth and popularization of media art exhibitions that integrate technology and art to enhance visitor immersion. As of 2024, media art galleries have emerged as popular destinations worldwide, with visitors sharing their experiences on social media, further boosting their popularity. The global market for immersive media art content is expanding explosively, prompting active support from governments and local authorities to increase the installation and operation of such exhibition spaces.

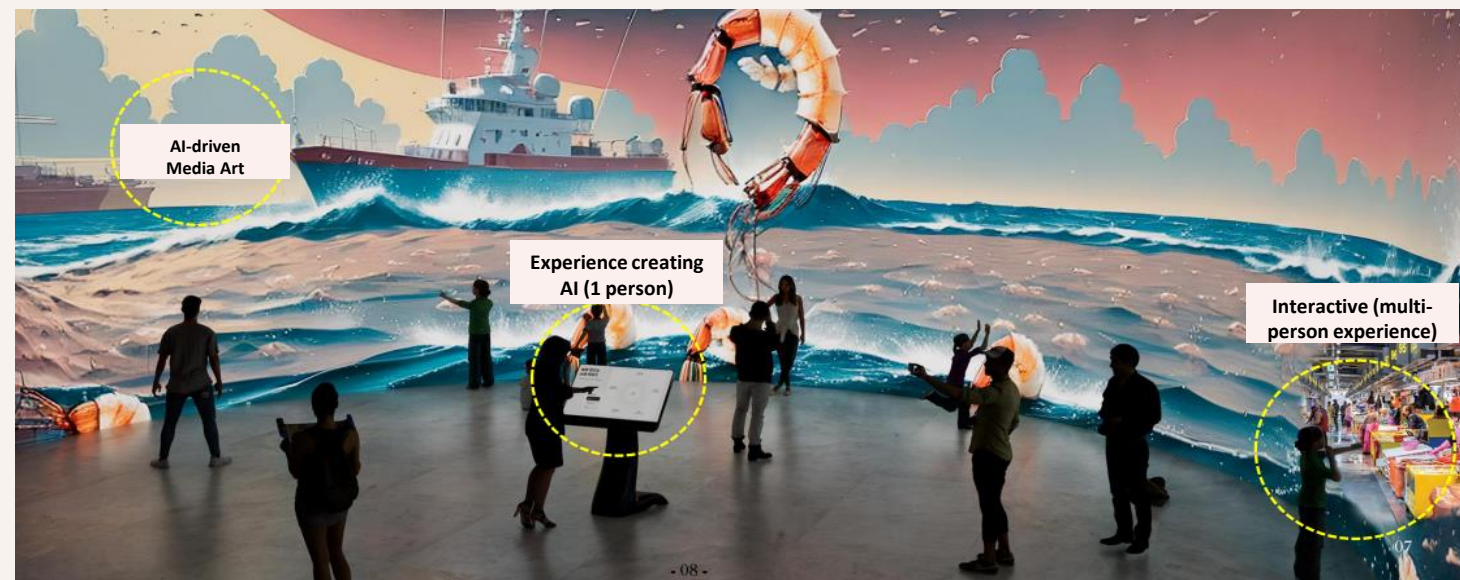
We aim to provide a service that allows users to scan and experience spaces they cannot physically visit or have not yet visited through AR or VR. This service can be utilized by government offices, companies, and exhibitions to serve as a navigation tool and provide information about these spaces. Beyond its function as media art, this service aims to enhance efficiency by acting as a navigation tool and offering online exhibitions, thereby improving the usability of the spaces it covers.

Business Offer

1

AI-driven Media Art Creation

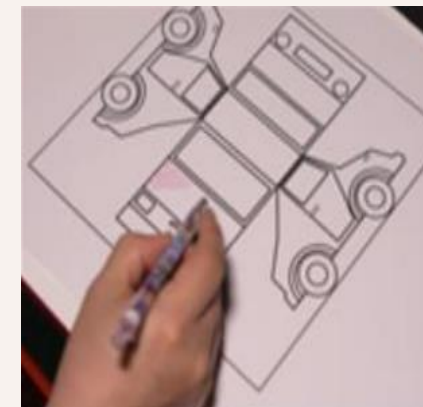
The company uses AI to create interactive media art in real-time at museums and exhibitions. Visitors select words on a touch kiosk to generate and display art. Multiple visitors can interact and trigger reactions by touching the display. They distribute this art directly to exhibition operators through their platform.



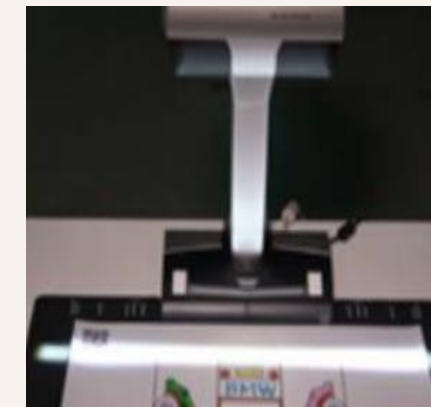
2

3D live sketch technology

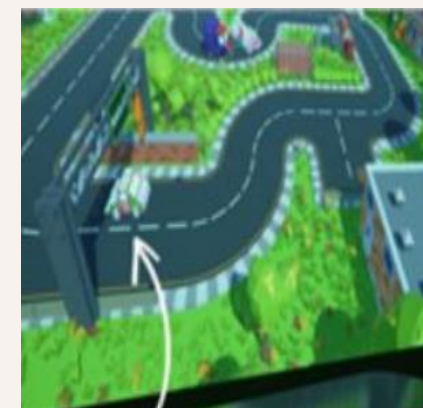
The company provides technology for 3D live sketches in exhibitions. They scan 2D drawings to create dynamic 3D images displayed with city backgrounds from different countries. This technology, aimed at families with children under 15, enhances engagement by showcasing moving 3D artwork.



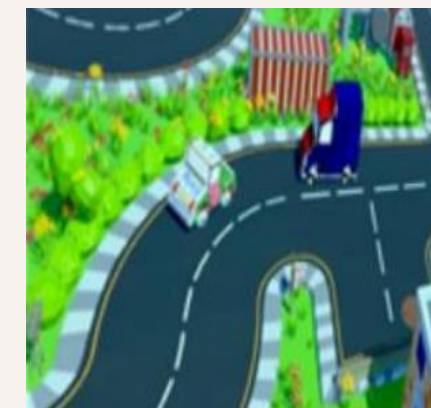
Drawing Paints



Scanning



Making automobile



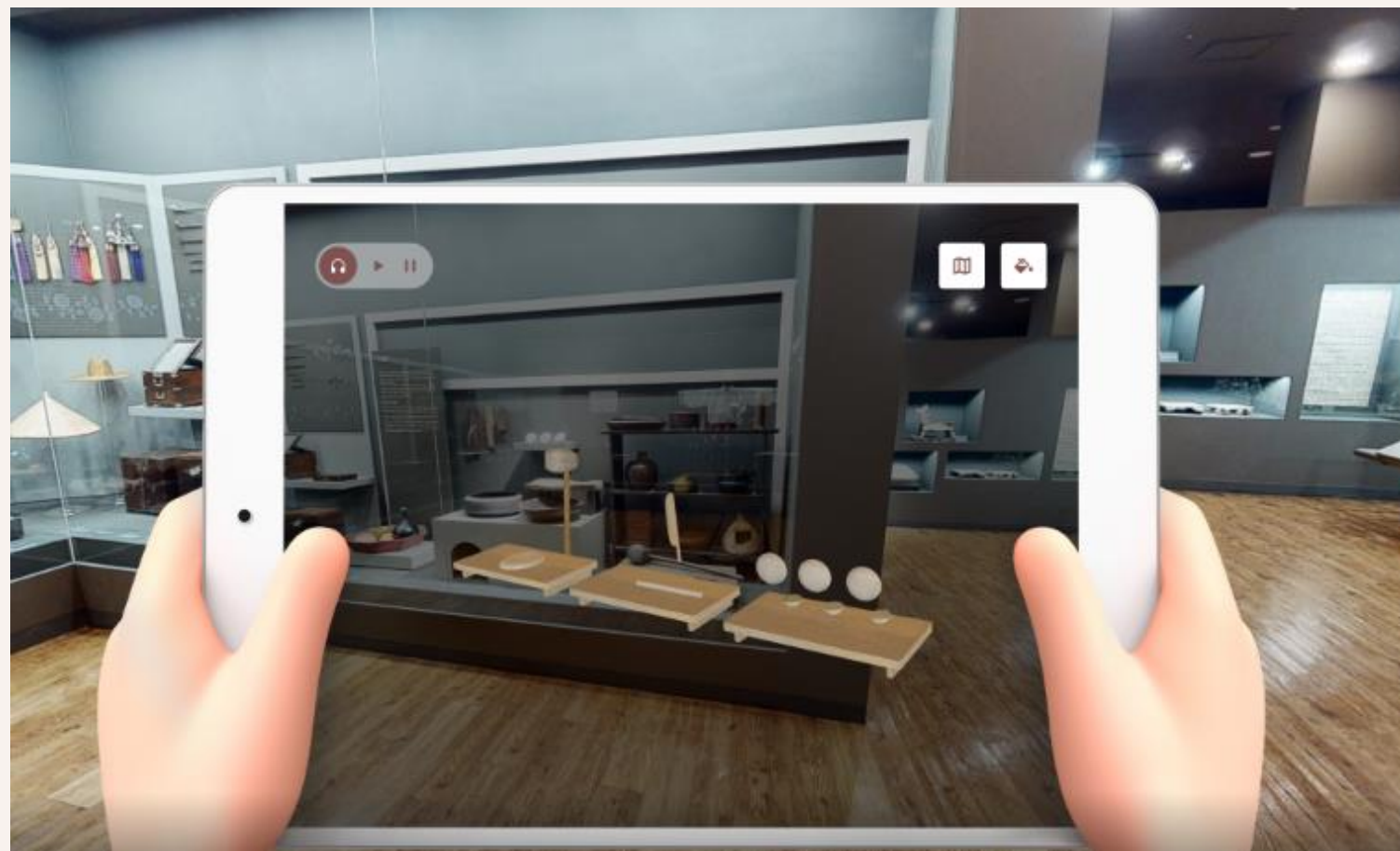
Running automobile

Business Offer

3

AR applications for seamless navigation in complex exhibition spaces

The company creates AR-based indoor navigation systems using advanced technologies like vision-based tracking, sensor fusion SLAM, and VPS. These technologies enable customized apps for navigating indoor exhibitions, enhancing visitor interactions and facilitating easy destination finding and guided tours in complex environments.



4

VR platforms for online exhibition halls

The company uses VR to create platforms and online exhibitions for 300+ cultural sites in Korea. They improve physical exhibitions with kiosks, smart docents, and scanning technology that lets users explore virtual environments with controllers.



Mode of Collaboration

The Company is seeking companies and institutions that possess a deep understanding of the local community, enabling seamless communication, such as:


Museum & Art Gallery

Government offices & Universities

Companies that work with content production with AR



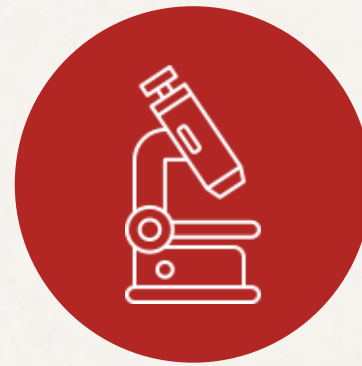
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Thank You
